

The Tress Master

27 HAMPTON SALON OWNER BIANKA LEFFERTS IS BRINGING VIP STYLE WITH HER EVERYWHERE SHE GOES WHEN IN TOWN.

With 27 Hampton Salon, Bianka Lefferts has fused Manhattan-esque service with the East End's laid-back style. Making it an even more high-profile destination is a newly launched VIP room. With its own designated entrance, the space is available to customers who can book the area with a friend and receive hair, makeup, and nail treatments as a pair. By keeping preferred customers' information on file, the hassle of billing is alleviated for an entirely serene experience, making it the perfect summer treat. For the ultimate in beach-beauty recommendations, Lefferts offers a peek at her seasonal essentials. 27 Hampton Road, Southampton, 379-3107; 27hamptonsalon.com **H**



1. Necklace, **Jennifer Miller Jewelry** (\$110). 55 Main St., East Hampton, 329-9061; jennifermillerjewelry.com

2. Hair refresher, **Oribe Cote d'Azur** (\$23). 27 Hampton Salon, 27 Hampton Road, Southampton, 377-3107; oribe.com

3. Eye So Sassy sunglasses, **Chrome Hearts** (\$850). Optical Shop of Aspen, 53 Newtown Lane, East Hampton, 329-4318

4. Susaocc sandal, **Manolo Blahnik** (\$745). Hirshleifers, Americana Manhasset, 2060 Northern Blvd., Manhasset, 526-627-3566; hirshleifers.com

5. Red Crow raffia bag, **Sans-Arcidet** (\$495). Calypso St. Barth, 117 Main St., Sag Harbor, 725-1711; calypostbarth.com



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White's Clout

An East Hampton mainstay gets a makeover.

After generations as a fixture on East Hampton's Main Street, White's is being revitalized and rebooted. While maintaining the same small-town pharmacy charm, and many of the original employees, the apothecary's new owners have expanded its cosmetic offerings to make it a true beauty destination. "We know how important it is to keep the integrity of the name 'White's,' and we plan on doing so with prestige beauty, skincare, and gifts," says the store's buyer Nicole Ross. A new spa service will have makeup artists and aestheticians at the ready for both brow appointments and makeup applications, while dry-bar blowouts and hairstyling will be available throughout the summer. On the product end, lines for both men and women from Molton Brown and The Art of Shaving have joined a roster that already includes La Mer, Shiseido, and luxury sun-care line Hampton Sun. 81 Main St., East Hampton, 324-0082; whiteseasthampton.com