



The summery interior of 27 Hampton Salon

# In the Line of Beauty

**Bianka Lefferts'** Southampton salon heads stylishly into summer.

**B**ianka Lefferts, owner of 27 Hampton Salon in Southampton, is gearing up for what promises to be an exciting second season. Unlike her former neighbor, Saks Fifth Avenue, which closed in October, Lefferts rode out the recession, and this summer she debuts an expanded space that includes a private VIP room catering to her higher-profile clientele. "Anyone who doesn't wish to be seen without their hair or makeup done can enter through the rear, head straight for the VIP room and exit camera ready," Lefferts explains.

It's that kind of care and attention clients have come to expect over the years from the former Wall Streeter who turned a love for hairstyling in her free time into a successful career, training at Bumble and Bumble as well as with the "Queen of Curl," Ouidad.

"Curly hair has always been my specialty. I trained with Ouidad to acquire a better understanding of how curly hair has to be treated and cared for," says Lefferts.

This summer, 27 Hampton offers two new services: color with highlighting superstar Sharon Dorram (in July and August) and Suvara airbrush tanning. The salon will have a Suvara technician in-house Tuesday through Saturday, and will also help arrange house calls. "This company is simply brilliant," says Lefferts. "The color looks like you've been basking in the sun on St. Barth's for a month straight but without the sun damage."

These additions perfectly complement what the salon already features: a well-chosen selection of styling products from Ouidad, Kérastase and Oribe, plus Kesari (LEFT), whose Indian Oil Hair Serum is ideal on dehydrated ends or to add post-blowout shine. It also carries makeup line Vapour Organic Beauty, and Lefferts is planning to launch her own makeup collection, Rulef ("It's like a cross between Chanel and MAC"), this season. There's even something special for the gents, so they won't feel left out: hot towel shaves. "Linda Mann will be on hand—she brings shaving to a whole new level," says Lefferts. "Men are in for a treat." 27 Hampton Road, Southampton, 377-3107; 27hamptonsalon.com—ANNE-MARIE GUARNIERI



Bianka Lefferts

